



# STIEFEL THEATRE

TIMELESS ROMANCE. *Iconic Stage.*







Photo by Rachel Myers Photography

# A LOVE STORY NINETY YEARS IN THE MAKING

## WHERE HISTORY BECOMES THE BACKDROP TO YOUR FOREVER

Rising proudly along Market Street, framed by towering Corinthian columns and guarded by iconic limestone bears, Stifel Theatre is more than a venue- it's a St. Louis legend. For couples seeking a wedding steeped in elegance, history, and unmistakable grandeur, this storied landmark offers a setting unlike any other.

Originally opened in 1934 as the Opera House within the Municipal Auditorium, the theatre was conceived during the City Beautiful movement, an era devoted to monumental architecture and civic pride. That visionary spirit remains palpable today, lending every celebration a sense of occasion and timeless romance.

From the moment guests arrive, the experience feels ceremonial. The stately façade leads into a dramatic two-story marble lobby, crafted entirely of Tennessee and Ste. Genevieve stone, where light glimmers across polished surfaces and anticipation fills the air. It's an unforgettable entrance and a breathtaking first impression.

Inside, the ornate main theatre unfolds in grand fashion. With seating for more than 3,000 guests, the space balances sweeping scale with remarkable intimacy. This stage has hosted the world's finest performers, Frank Sinatra and the Rat Pack, Ella Fitzgerald, Elvis Presley, Broadway classics, grand opera, and even a pivotal speech by President Harry S. Truman. To exchange vows here is to step onto a stage where history has always been made.

Stifel Theatre has long stood at the cultural heart of St. Louis, hosting civic celebrations, world-class performances, and milestones for generations. More than 400,000 graduates have crossed its stages, and countless memories echo within its walls. Few wedding venues carry such a depth of legacy.

Following a meticulous renovation and a celebrated reopening in 2011, the theatre entered a new chapter, honoring its past while welcoming modern celebrations. Today, as Stifel Theatre, it remains a treasured city icon, seamlessly blending historic beauty with contemporary possibility.

A wedding here is more than an event; it's a moment woven into the fabric of St. Louis. For couples drawn to timeless architecture, dramatic beauty, and meaningful places, Stifel Theatre offers the rare chance to begin forever in a setting worthy of the story. Stifel Theatre stands as the grandest address in downtown St. Louis, ready to become the stage for the most important day of your life.



# YOUR WEDDING CANVAS

EACH SPACE, A SCENE IN YOUR LOVE STORY

Photos by White Klump Photography





Photo by Tammi Camp Photography



Photo by Mike Cassimatis

## TICKET LOBBY A GRAND ARRIVAL, WHERE ANTICIPATION BEGINS TO BUILD

From the moment your guests step through Stifel's iconic doors, the Ticket Lobby sets the tone for everything to come. Rich with character and a sense of historic charm, this space serves as the perfect introduction to your celebration. Here, the excitement begins to take shape. With an open layout and a natural flow into cocktail hour and the reception, this is the ideal space to share your vows with your biggest fans.



Photo by Josephine Havlak/Leyton



Photo by Todd Morgan

## THE BALLROOM INTIMATE ELEGANCE, BUILT FOR CELEBRATION

Warm and endlessly romantic, the Ballroom at Stifel Theatre envelops your wedding in the kind of golden ambiance that makes time stand still. With soaring ceilings that reach twenty-five feet and 4,100 square feet of beautiful space, the Ballroom is perfectly scaled for a wedding that is grand without being overwhelming, where every guest and every moment feels personal. The elegant architecture can do the decorating for you, or provide a stunning canvas to make the space your own.





Photo by Corretto Studio



Photo by Jacoby Photo and Design

## THE GRAND LOBBY A TWO-STORY DREAM, GRAND ENOUGH FOR A FAIRY TALE

Step into the Grand Lobby of Stifel Theatre and you step into the pages of a love story. With soaring 33-foot ceilings that draw the eye heavenward, a sweeping balcony, and nearly 6,000 square feet of Art Deco magnificence, this space sets a tone of sophistication, wonder, and timeless romance that will leave your guests speechless and eager to celebrate all night long.

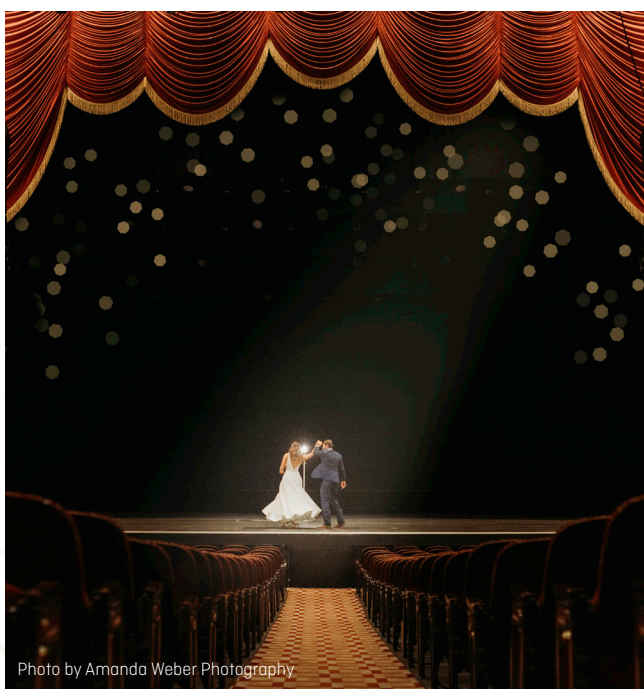


Photo by Amanda Weber Photography



Photo by Salvatore Cincotto

## THE MAIN THEATRE HOLLYWOOD GLAMOUR. BROADWAY DRAMA. YOUR LOVE STORY.

Imagine standing at the altar on the very stage where Aretha Franklin sang, where legends have performed, and history has been made. The Main Theatre at Stifel Theatre is the ultimate wedding venue for the couple who want their celebration to be truly unforgettable. With a soaring 100-foot ceiling, a stage that commands attention, and seating for your guests beneath layers of architectural splendor, a ceremony here is nothing short of theatrical magic. After the ceremony, guests flow into the Grand Lobby for cocktails, before returning to experience the theatre transformed into a breathtaking dinner setting.





Photo by Tom Paule



Photo by Amy Meyerott  
Shadow and Light

## KIEL CLUB AN INTIMATE PRELUDE TO THE NIGHT YOU'LL NEVER FORGET

Kiel Club at Stifel Theatre offers a sophisticated cocktail-hour setting steeped in St. Louis history and theatrical charm. Located off the Ticket Lobby, this space blends vintage elegance with a warm, inviting atmosphere that sets the tone for the celebration ahead. With a long, graceful layout spanning approximately 2,777 square feet, the Kiel Club is perfectly designed for mingling, passed hors d'oeuvres, and bar service. Accommodating up to 225 guests for a cocktail-style reception, it serves as an ideal transition space before dinner and dancing, offering couples a refined, timeless backdrop to welcome their guests and begin their wedding festivities.



Photo by Laura Ann Miller



gns.photography

Photo by K.S.H. Designs

## PEABODY LOUNGE STYLISH, INVITING, AND EFFORTLESSLY SOCIAL

Peabody Lounge offers a refined yet welcoming atmosphere that blends classic style with modern comfort, making it an ideal setting for a wedding cocktail hour or intimate reception moment. With its clean architectural lines, warm finishes, and generous open layout, the space feels polished without being formal; inviting guests to settle in, sip, and socialize. Designed for effortless flow between bar service and conversation, Peabody Lounge comfortably accommodates larger cocktail-style gatherings while maintaining an intimate, lounge-like feel.



# INVESTMENT IN YOUR FOREVER

## PACKAGES, CAPACITY & RATES

### BUILD YOUR OWN

#### FOR THE COUPLE WHO WANT FULL CREATIVE CONTROL

Your day begins with a blank canvas and endless possibilities. The Build Your Own option is designed for couples who have a distinct vision and want the freedom to hand-select every detail, from the cocktail hour experience to the final course of dinner or even a late-night snack. With the support of our expert in-house team, your wedding unfolds exactly as you imagined, allowing your personal style and priorities to take center stage inside of the iconic Stifel Theatre walls.

#### INCLUDES

- Fully customizable bar, hors d'oeuvres, and dinner selections
- Base Stifel Theatre staffing
- Dedicated in-house event manager
- In-house tables, standard gold chairs
- In-house tableware, flatware, and glassware
- Gold or purple chargers and clear votives



Photo by Tammi Camp Photography

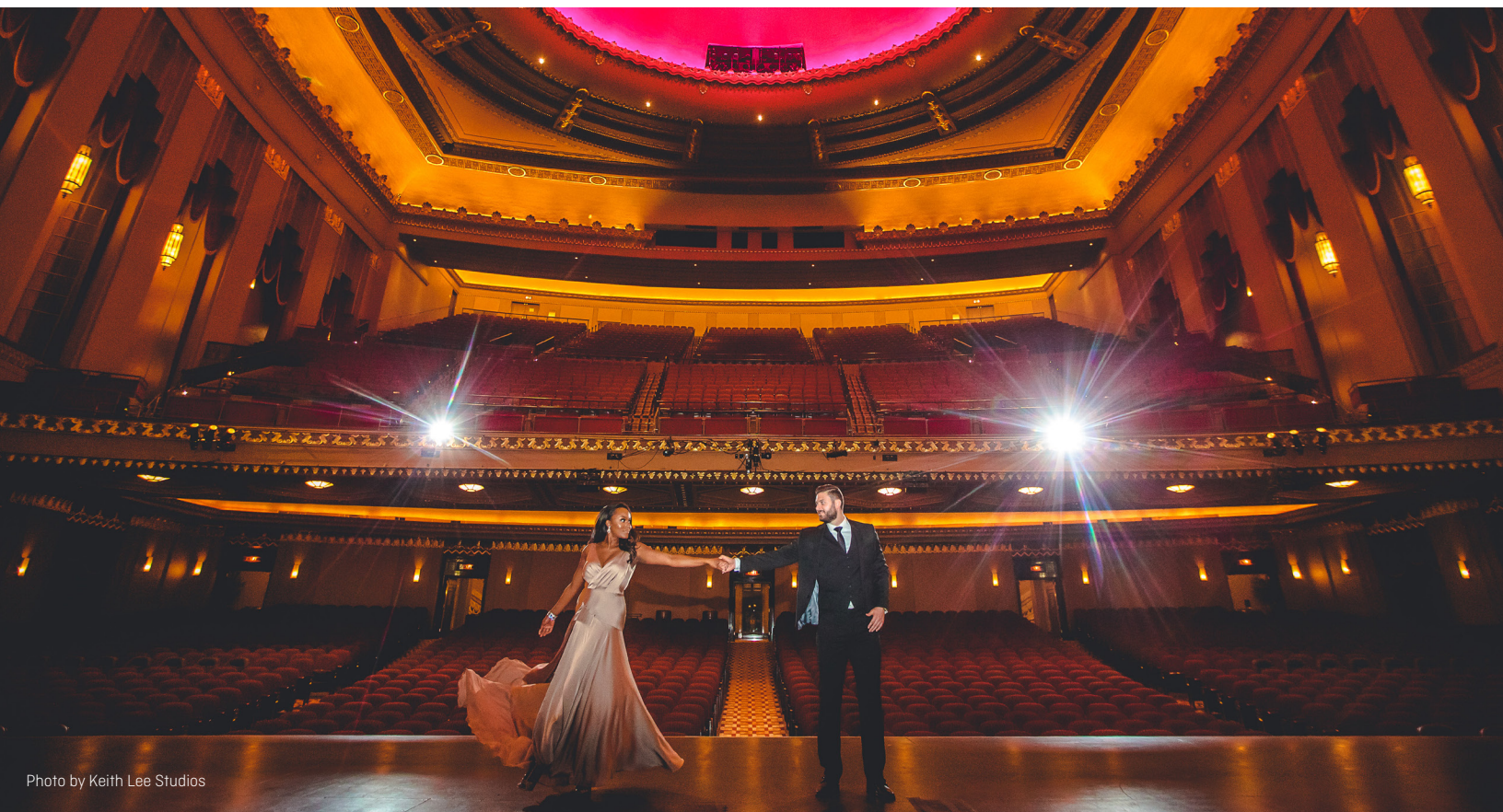


Photo by Keith Lee Studios



# THE SOULARD

**CLASSIC, APPROACHABLE, AND  
EFFORTLESSLY ELEGANT**

**STARTING AT \$183/PP BASED ON A 150-GUEST COUNT**

Lively, welcoming, and full of character, The Soulard package sets the tone for a wedding day that feels effortlessly fun and deeply personal. Much like the neighborhood it's named after, this experience embraces connection and nights you won't forget. Guests mingle and enjoy a classic beer or wine and settle in for a beautifully executed seated dinner. It's a celebration rooted in tradition, community, and warmth, allowing you to focus on what matters most: the joy of bringing people together for an unforgettable evening at Stifel Theatre.

## INCLUDES

- Standard beer and wine package
- One passed hors d'oeuvre or a crudités display
- Silver seated dinner package



Photo by Corretto Studio

# THE HILL

**A WARM, CELEBRATORY STEP UP WITH  
THOUGHTFUL TOUCHES**

**STARTING AT \$217/PP BASED ON A 150-GUEST COUNT**

Rich with flavor, heritage, and celebration, The Hill package elevates your wedding day through intentional enhancements and refined hospitality. Inspired by St. Louis's iconic Italian neighborhood, this experience emphasizes hospitality at its finest. As warm lighting fills the space and guests share in a memorable meal, your wedding unfolds with the comfort and charm of a neighborhood known for gathering around the table and celebrating love, laughter, food, and family.

## INCLUDES

- Premium beer and wine package
- Choice of two passed hors d'oeuvres or an antipasti platter
- Gold seated dinner package
- Prosecco toast
- Choice of café lights or uplighting



Photo by Salvatore Cinco



# THE LAFAYETTE

## POLISHED, LUXE, AND GUEST-FORWARD

### STARTING AT \$245/PP BASED ON A 150-GUEST COUNT

Classic, elegant and architecturally inspired, The Lafayette captures the grandeur of a truly timeless celebration. Drawing from the historic beauty of Lafayette Square, this package is defined by thoughtful service and elevated details, poured wine service, a multi-course platinum dinner, and refined furnishings that transform the Grand Lobby into a sophisticated soiree. From cocktail hour through the final toast, each moment feels intentional, polished, and artfully curated, creating a wedding experience that is as graceful as it is unforgettable.

#### INCLUDES

- Premium beer and wine package
- Choice of three passed hors d'oeuvres
- Platinum seated dinner package
- Poured wine service with dinner
- Choice of café lights or uplighting
- King Louis chairs



# THE LADUE

## THE MOST ELEVATED AND ALL-INCLUSIVE PACKAGE

### STARTING AT \$285/PP BASED ON A 150-GUEST COUNT

Refined, luxurious, and effortlessly polished, The Ladue is the pinnacle of the Stifel Theatre wedding experience. Named for one of St. Louis' most distinguished neighborhoods, this package is designed for couples seeking a seamless, elevated celebration from start to finish. Guests are welcomed with abundant hors d'oeuvres, guided through an impeccable dining experience, and invited to linger with late-night bites long after the dance floor is full. Every detail, from lighting to service to finishes, works in harmony to create a wedding day that feels exclusive, indulgent, and timeless.

#### INCLUDES

- Select beer and wine package
- Choice of four passed hors d'oeuvres
- Platinum seated dinner package
- Poured wine service with dinner
- Late-night snack
- Choice of café lights or uplighting
- King Louis chairs



## À LA CARTE PACKAGES

|                                                      | BUILD<br>YOUR OWN | THE SOULARD                                      | THE HILL                                                     | THE LAFAYETTE                           | THE LADUE                               |
|------------------------------------------------------|-------------------|--------------------------------------------------|--------------------------------------------------------------|-----------------------------------------|-----------------------------------------|
| Bar Service                                          | -                 | Standard<br>Beer and Wine<br>Package             | Premium<br>Beer and Wine<br>Package                          | Premium<br>Beer and Wine<br>Package     | Select<br>Beer and Wine<br>Package      |
| Hors D'oeuvres                                       | -                 | 1 Passed Hors<br>D'oeuvre or<br>Crudites Display | Choice of 2 Passed<br>Hors D'oeuvres or<br>Antipasti Platter | Choice of 3<br>Passed Hors<br>D'oeuvres | Choice of 4<br>Passed Hors<br>D'oeuvres |
| Meal Service                                         | -                 | Silver Seated<br>Dinner Package                  | Gold Seated<br>Dinner Package                                | Platinum Seated<br>Dinner Package       | Platinum Seated<br>Dinner Package       |
| Elevated Drink<br>Experience                         | -                 | -                                                | Prosecco Toast                                               | Poured<br>Wine Service<br>with Dinner   | Poured<br>Wine Service<br>with Dinner   |
| Late Night<br>Snack                                  | -                 | -                                                | -                                                            | -                                       | Yes*                                    |
| Choice of<br>Lights<br>(Café or Up)                  | -                 | -                                                | Yes                                                          | Yes                                     | Yes                                     |
| King Louis<br>Chairs                                 | -                 | -                                                | -                                                            | Yes                                     | Yes                                     |
| Base Stifel<br>Theatre<br>Staffing                   | Yes               | Yes                                              | Yes                                                          | Yes                                     | Yes                                     |
| In-House Event<br>Manager                            | Yes               | Yes                                              | Yes                                                          | Yes                                     | Yes                                     |
| In-House Tables<br>and Standard<br>Gold Chairs       | Yes               | Yes                                              | Yes                                                          | Yes                                     | Yes                                     |
| In-House<br>Tableware,<br>Flatware, and<br>Glassware | Yes               | Yes                                              | Yes                                                          | Yes                                     | Yes                                     |
| Gold or Purple<br>Chargers and<br>Clear Votives      | Yes               | Yes                                              | Yes                                                          | Yes                                     | Yes                                     |
| Price per person<br>based on 150<br>guest count**    | Please Inquire    | \$183                                            | \$217                                                        | \$245                                   | \$285                                   |

\*Price listed based on average. May change depending on choice.

\*\*Does not include taxes or service charges. Pricing and availability subject to change. Figures will adjust according to guest count.

Add ceremony in the Ticket Lobby for an additional \$1,900.



# PACKAGE CAPACITY & INVESTMENT

|                        | SINGLE BALLROOM<br>\$10,000 F&B minimum | SINGLE BALLROOM<br>\$22,000 F&B Minimum | TWO BALLROOMS<br>\$10,000 F&B Minimum | TWO BALLROOMS<br>\$22,000 F&B Minimum | GRAND LOBBY<br>\$24,000 F&B Minimum | MAIN THEATRE<br>\$28,000 F&B Minimum |
|------------------------|-----------------------------------------|-----------------------------------------|---------------------------------------|---------------------------------------|-------------------------------------|--------------------------------------|
| Facility Fee [4 hours] | \$3,500                                 | \$3,000                                 | \$4,000                               | \$3,500                               | \$9,000 up to 5 hours               | \$10,000                             |
| Additional Hour        | \$500                                   | \$500                                   | \$500                                 | \$500                                 | \$1,000                             | \$1,000                              |
| Space Dimensions       | 50'x75'x20'                             | 50'x75'x20'                             | 50'x75'x20'                           | 50'x75'x20'                           | 86'x55'x33'                         | 126'x146'x100'                       |
| Square Footage         | 4,100                                   | 4,100                                   | 4,100                                 | 4,100                                 | 5,824                               | 6,768                                |
| Ceremony Seating       | 225                                     | 225                                     | 225                                   | 225                                   | 300                                 | 450                                  |
| Cocktail Reception     | 300                                     | 300                                     | 300                                   | 300                                   | 500                                 | 450                                  |
| Dinner Seating         | 225                                     | 225                                     | 225                                   | 225                                   | 350 [Both levels]                   | 300                                  |

## PRICING\* INCLUDES

- Base Stifel Theatre staffing
- In-house event manager
- In-house tables and chairs for up to 800 guests
- In-house tableware, flatware and glassware for up to 350
- Gold or purple chargers and clear votives\*

Food and Beverage minimums must be met pretax and 25% service charge.

All events require a \$3,000 deposit and must be paid in full seven days prior to the event.

## PARKING\*

- Prepaid self-parking is available for \$35 per spot
- Up to 120 spots

\*Pricing and availability subject to change







Photo by L Photographie



Could not think of a better venue to hold our wedding ceremony and reception! The location itself is beautiful, and Stifel really goes out of their way to make sure they provide you and your guests with the best experience possible.

**“The Stifel Theatre completely blew any expectations we had for our wedding and reception out of the water. We absolutely loved our wedding day and so much of it was because of how wonderful our venue and the Stifel team were.”**



Truly the best venue ever for our special day! Their on-site team executed every detail flawlessly and we didn't have one hiccup the entire day. Stifel is a beautiful venue with an A+ team behind-the-scenes, and we would recommend them to any couple planning their big day!

**Contact Brittany Smith at [bsmith@stifeltheatre.com](mailto:bsmith@stifeltheatre.com) or 314-499-7620 to book your dream wedding today.**